

plakat *poster* 2022

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communication

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“Good communication is as stimulating as black coffee, and just as hard to sleep after.” - Anne Morrow Lindbergh, American writer and pilot, used to say. Professor Jerzy Bralczyk, a distinguished linguist, claims in turn that language not only describes reality, but also creates it. That is why COMMUNICATION has been chosen as a topic of this year’s occupational safety poster competition.

But what is communication in the workplace? It is not only, as one definition says, “the exchange of information in direct or indirect contact with another person”. It is also one of the key elements of a company’s occupational safety management. Communicating properly and effectively with employees, both directly and through electronic tools, about work-related risks increases their knowledge of workplace safety, which in turn affects their ability to make the right decisions in the workplace and perform their work safely. Effective communication between superiors and subordinates, as well as between employees, is of paramount importance for good relations and for shaping a safe and friendly working environment.

The results of the CIOP-PIB survey indicate that for years OSH training has been the primary method of providing information on occupational safety in Polish enterprises. Most often such trainings have been used to share knowledge on hazards, personal protective equipment and occupational safety problems. Unfortunately, despite the fact that this method of communicating OSH problems has been so popular, its quality and attractiveness leave much to be desired, which is reflected in the low rating of these trainings by both employees and employers.

How we communicate affects workplace relations, which are part of the work safety culture. Safety culture, in turn, translates into workers’ attitudes towards compliance with workplace safety rules. How much needs to change here is shown by Statistics Poland data indicating that, for many years, inappropriate employee conduct has consistently been the most common cause of accidents at work. To what extent is this a consequence of not understanding the instructions given? How often are conflicts at work the result of a failure to understand each other? It therefore seems necessary to draw workers’ attention to the role of correct and positive communication in building healthy, safe and friendly workplaces.

We warmly invite all artists to tell a graphic story about COMMUNICATION.

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Honorary Patronage

Minister of Family and Social Policy
The Ministry of Culture and National Heritage

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Organisers

Central Institute for Labour Protection – National Research Institute in Warszawa
Faculty of Industrial Design, Academy of Fine Arts in Kraków
Faculty of Industrial Design, Academy of Fine Arts in Łódź.
Faculty of Industrial Design, Academy of Fine Arts in Warszawa

Subject

Communication

Purpose

To obtain original designs of posters promoting occupational safety and health protection of man in the working environment.

Participants

Artists – members of artists' unions, graduates and students of academies and faculties of fine arts and related faculties – in Poland and abroad.

Detailed information

Designs should be arranged vertically and sent via e-mail in an electronic version in a format that allows the poster to be printed in size 50 x 70 cm. Poster technical requirements: resolution 300 dpi, RGB, file type: jpg (maximum quality).

Each file should be given a name consisting of author's full name (according to the format: **surname_name**). If submitting more than one design, please add identification numbers e.g. **surname_name_1**, **surname_name_2** etc.

If submitting a series, please remember to name each file according to the format: **surname_name_seria_1**, **surname_name_seria_2** etc.

To each submitted poster please enclose a scan or a photo of the written statement. Handwritten signature is required. The statement is published on the website: www.ciop.pl/konkurs_na_plakat.

Deadline

Designs in the electronic version should be sent to the Organiser via e-mail: plakaty@ciop.pl by **4 November 2022**.

Exhibition

The Organiser plans to hold a post-competition exhibition and to issue a catalogue with designs selected by the Jury, including prize-winning and distinguished designs. The opening of the post-competition exhibition and the awards ceremony is planned for **November 2022**.

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Jury

Prof. Tomasz BOGUSŁAWSKI – Academy of Fine Arts in Gdańsk

Marta DERLICKA – Central Institute for Labour Protection – National Research Institute

Prof. Adam GEDLICZKA – Academy of Fine Arts in Kraków

Renata GÓRNA – All-Poland Trade Union Alliance

Prof. Sławomir IWĄŃSKI – National Film, Television and Theater School L. Schiller in Łódź

Mieczysław PIRÓG, Ph.D. – Academy of Fine Arts in Wrocław

Prof. Władysław PLUTA – Academy of Fine Arts in Kraków

Bożena PYSIEWICZ – Poster Museum at Wilanow – Division of the National Museum in Warsaw

Zdzisław SCHUBERT – The Poster and Design Gallery of the National Museum in Poznań

Iwona SKOWRON – Ministry of Culture and National Heritage

Prof. Marek STAŃCZYK – Academy of Fine Arts in Warszawa

Wiktor Marek ZAWIESKA, Ph.D. (Eng.), D.Sc. (Eng.) – Central Institute for Labour Protection – National Research Institute

representative of the Chief Sanitary Inspectorate

representative of the Ministry of Family and Social Policy

representative of the National Labour Inspectorate

representative of the Solidarity Trade Union

Prizes

1st prize of PLN 5,000

2nd prize of PLN 3,000

3rd prize of PLN 2,000

and 5 honourable mentions of PLN 1,000

The Jury has the right to distribute the prizes in any other manner. Prize-winning and distinguished designs remain the property of Central Institute for Labour Protection – National Research Institute and may be used in all fields of use specified in the full version of the Competition Regulations. Other designs (qualified for the exhibition) may be used by CIOP-PIB under the conditions specified in the full version of the Competition Regulations. **The competition rules are available on the Institute's website: www.ciop.pl/konkurs_na_plakat and in the premises of the Institute.**

Entry submission is equivalent to the acceptance of the Competition Regulations.

Address

Central Institute for Labour Protection – National Research Institute,
Czerniakowska 16, 00-701 Warszawa, Poland

Competition enquiries

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e-mail: agnieszka.szczygielska@ciop.pl